April 23, 2020

Dear Partners,

We hope you and your families are doing well. We appreciate the many responses to our newsletter and conversations with community partners, and welcome further opportunity to connect. Your partnership and collaboration is essential to fulfilling our mission to pursue and invest in solutions that help build a healthier region where all people can thrive.

Like many of you, we're watching to see what happens in Washington related to additional funding that could be made available via the CARES Act. Senator Kirsten Gillibrand has shared the following updates for organizations that have already submitted a Paycheck Protection Program application with a lender:

- If your loan has been approved with a SBA set-aside #, your loan was approved under the initial CARES Act appropriation. The funds will be dispersed in accordance with the lender's closing process.
- If you have submitted an application with a lender and received an internal lender approval without a SBA approval and set-aside number, check with the lender on the status of your application.
- If you have submitted an application with a lender and have not received a communication from the lender related to the loan approval, the lender will not be able to process those loans at this time.
- If you have questions related to your application, contact the lender with which you applied.

If you are able, please continue to share your events, webinars, and stories with us. As always, you may contact me, or Communications Officer Tiana Stephens via email or by phone.

Sincerely,

Matthew A. Kuhlenbeck
President & CEO
(585) 258-1704

FUNDING OPPORTUNITIES

NEW: Mother Cabrini Health Foundation has announced that its online grants portal is now open and accepting Letters of Inquiry for eligible applicants for its Statewide Grants Program through June 3. In addition, recognizing that many organizations across the state are working to assist those impacted by coronavirus, organizations may submit proposals for projects related to the COVID-19 pandemic via the online portal.

NEW: Robert Wood Johnson Foundation has recently released a CFP seeking cutting-edge ideas to help shape the future of health and improve health equity and well-being for generations to come related to four areas of focus: 1) Future of Evidence; 2) Future of Social Interaction; 3) Future of Food; and 4) Future of Work. Ideas that might fall outside of these four focus areas but which offer unique approaches to advancing health equity and our progress toward a culture of health are also welcome.

The Federal Communications Commission is accepting applications for the COVID-19 Telehealth Program here. The program will provide $200 million in funding, appropriated by Congress as part of the CARES Act, to help health care providers furnish connected care services to patients via telehealth.

Visit our resource page to explore funding opportunities that may be a fit for your organization. NEW grants are posted here each week.

The Community Crisis Fund, activated by the United Way and Rochester Area Community Foundation is deploying flexible resources to nonprofits disproportionately impacted by the pandemic. The Health Foundation is proud to participate in this effort and work collaboratively to address both the immediate and long-lasting impact of COVID-19 in the communities we serve.

LEARNING EVENTS

WXII LIVE FORUM: Fighting COVID-19. Thursday, April 23, from 8 to 9 p.m. In partnership with the Health Foundation, WXII is hosting a televised, virtual forum giving the community an opportunity to ask coronavirus researchers and experts questions. Watch on WXII-TV, WXII1America.org or @WXII1America on Facebook; listen on the radio at AM 1370. Questions may be called in to (585) 209-3180, posted to Twitter/Facebook tagging @WXII1America, or emailed to forum@wxii.org.
Leaders for Equity Tuesday Talk Series presents: Leadership During School Closure: Leveraging Technology, Tuesday, April 28, from 4:15 to 5 p.m. This webinar discussion, hosted by the U of R Warner School of Education will ask school leaders: How are you using technology to support the learning and well-being of students? What are some of the lessons learned? What success stories can you share? And what challenges are you experiencing? Join the discussion via Zoom or by phone at 1-646-876-9923, meeting ID: 359 209 175. For additional information, contact Holly Manaseri.

540WMain is hosting a webinar: “Understanding Structural Racism II: Why COVID-19 is Disproportionately Killing Black Americans” on Tuesday, April 28, from 6 to 8 p.m. The COVID-19 pandemic is wreaking havoc across the world and in communities across the U.S. – further exposing already fragile social, cultural, and financial infrastructures. This webinar unpacks the components and meaning of structural racism in the United States and how the structures of white supremacy and systemic racism are exacerbating the impacts of coronavirus on black and brown communities. Register [here](#) for the $10 webinar.

Recommended Reading: Check out SURJ ROC’s [website](#) for articles on COVID-19 and racism. SURJ stands for “Showing up for Racial Justice.”

WAYS TO HELP

Answer the Call

Since the beginning of the pandemic the 211/LIFE LINE, a program of Goodwill of the Finger Lakes, has connected more than 9,200 individuals to essential resources like food and shelter.

Goodwill is looking for volunteers to help the community stay connected by answering 211 phone calls from the safety of their own home.

For more information or to sign up, visit the [Volunteer United](#) page.

Donations Needed

Although the YWCA of Rochester & Monroe County facility is closed to non-essential visitors, donations are needed to help keep residents safe and healthy.

The YWCA has posted its needs list [here](#), and items may also be purchased directly through Amazon Smile. Donations may be mailed or dropped off (during weekday business hours) at 40 Bittner St. Call (585) 368-2265 prior to dropping off.

Food Request

The Boys & Girls Clubs of Rochester are continuing to support its 1,400 club members and families with food distribution.

Items in need include sauce, pasta, soup, cereal, peanut butter, and jelly.

To schedule a drop-off time, please call (585) 328-3077 x102.

TOOLS & RESOURCES

The [Center for the Developing Child at Harvard University](#) is offering resources including a guidebook on early childhood development during COVID-19, infographics, and other supports via its newsletter, found [here](#).

The Uncommon Schools network is sharing its K-12 online learning platform with any family that would like to use it. They’ve also posted this [document](#) to share free Wi-fi access and internet service resources.

In partnership with New York State Office of Mental Health, Coordinated Care Services, Inc. (CCSI) has launched the NYS Trauma-Informed Network to enhance collaboration and communication and share resources and events that promote trauma-responsive practices. The [NYS Trauma-Informed Network Newsletter](#) includes resources and events on a variety of topics that promote trauma-responsive practices.

CCSI is also providing guidance for telehealth services in response to COVID-19. View the guidance [document](#).

The [Rochester Financial Empowerment Center](#) is offering one-on-one financial counseling sessions for businesses and nonprofits. Services include help with calling lenders to renegotiate loan terms, referrals to grant and loan resources, and more.

Visit the Rural Health [Information Hub](#) for resources, events and COVID-19 news related to rural communities.

County Health Departments:
BRIGHT SPOT

Staying Artfully Connected

We've been hearing wonderful stories from our partners and grantees over the past few weeks who are sharing ways they're staying connected to the people they serve.

The Joseph Avenue Arts and Culture Alliance, a Community Health grantee, reports that their efforts to spearhead revitalization of Rochester's Northeast Quadrant via the performing and visual arts "have not lost a beat." Executive Director David J. Pacific has created a "Memories of the Northeast Quadrant and Joseph Avenue" blog as a way to gather historical images and stories from the neighborhood, while keeping in touch with the community.

The Alliance is also coordinating a virtual event series that includes live performances by concert musicians from around the world.

NY Coronavirus Hotline: 1-888-364-3065
New York State Department of Health
Centers for Disease Control and Prevention

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