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Grants Available to Increase Physical Activity and Improve Nutrition in Kids

The Greater Rochester Health Foundation has announced a second series of Community Mini-Grants aimed at increasing the physical activity and/or improving the nutrition of Monroe County children and youth. Ranging from $500 to $10,000, the grants are available to a wide range of organizations including organized neighborhood groups, PTAs, schools and after-school programs, faith-based groups, recreation centers and other groups that serve children over the age of two.

“The percentage of overweight kids in Monroe County has been increasing over the past decade. As part of our core prevention strategy, we are eager to reach out to and support community and faith-based groups and schools who are sponsoring activities and programs to improve the health of children through physical activity and nutrition. We hope that the community recognizes that these mini-grants are open to a very wide range of organized groups of all sizes (not individuals). An organization does not have to be incorporated in order to apply,” states John Urban, president and CEO of the Foundation.

Bonnie C. DeVinney, vice president and chief program officer of the Foundation says, “In the first round of Community Mini-Grants, the review committee was very pleased with the creativity shown by applicant organizations ranging from camp programs, dance activities, structured and unstructured sports programs, and nutrition programs. We are eager to see what innovative ideas or expansions of successful programs that groups will propose in this second round of funding.” Interested organizations may find information and the on-line application at www.thegrhf.org. Applications are due by October 17, 2008 and activities or programs must begin by February 1, 2009.

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