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Greater Rochester Health Foundation and United Way Collaborate

To assure that people continue to receive much-needed health services, Greater Rochester Health Foundation (GRHF) will provide one-time funding of $392,371 in support of the people served by more than two dozen United Way agencies.

According to John Urban, president and CEO of GRHF, “There are unusual economic circumstances facing everyone in our community, and many lower income people have been hit especially hard. Given these special circumstances, it is important that all areas of our community coordinate our funding streams to assure that people continue to receive essential medical care. Despite United Way exceeding its stated goal of $28.5 million, there remained a shortfall for some agencies. The mission of the Foundation to improve the health of our community and the missions of these organizations are closely aligned, so it was a logical fit for us to provide interim support to them.

To reduce the administrative complexity of multiple funding streams, and because of the solid business model adopted by the United Way under the leadership of president Peter Carpino, funds will be distributed directly to the United Way, who will administer them. Agencies will not have to comply with multiple reporting requirements.”

According to Carpino, “Today’s announcement by GRHF is an extraordinary move of community support that will allow 26 programs to receive supplemental funding and help minimize cuts to people receiving critical services here in Rochester. This year we called on the greater Rochester community to LIVE UNITED and we know these agencies join us in thanking GRHF’s leadership and board for proactively offering to help us serve people in need.”

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