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January 28, 2021

Dear Partners,

While 2020 brought unexpected challenges, we have been in awe of your creative problem solving and dedication to community as we continue to address the two pandemics, COVID-19 and systemic racism.

As we navigated through the year, we listened intently to the varied needs of our partners and we pledge to continue to do so-- driven and inspired by the power of our community and the determination to pull together in challenging times.

In our grantmaking investments, we welcomed 33 new organizations that had never previously applied for a grant with us. We issued new grants to 77 organizations in all, and throughout have been working to improve our grant processes in an inclusive and equitable way. Your feedback has been invaluable to these efforts and is deeply appreciated.

We worked to implement strategies that support BIPOC-led organizations, focusing more intentionally on groups and communities that experience the greatest health inequities in our region, and seeking to uplift co-created, community-led solutions. We also directed funds to support many of the advocacy efforts in the region and are working to support solutions generated from racial and social justice movements.

As we push forward in 2021, we look forward to continued partnerships and new opportunities for connection and growth as we work together to advance health equity and justice in our region.

Sincerely,

at CV

Matthew A. Kuhlenbeck (He/Him) President & CEO

VACCINE RESOURCES

Currently, two COVID-19 vaccines have been approved by the FDA and New York State's independent Clinical Advisory Task Force: one that was developed by Pfizer and BioNTech and another that was developed by Moderna. The vaccines are available at no cost at pharmacies, hospitals and through local

health departments statewide – please contact your provider of choice to schedule your vaccine appointment.

Visit the New York State Department of Health's <u>website</u> for more information including the <u>vaccine roll-out distribution plan</u> and <u>FAQs</u>.

Additionally, there is a network of State-run sites distributing vaccine statewide – to determine eligibility and to schedule an appointment through April 16 at New York State-run vaccination sites only, use the <u>Am I Eligible app</u>.

Finger Lakes COVID-19 Vaccine Hub

Launched this week, the <u>Finger Lakes COVID-19</u> <u>Vaccine Hub website</u> provides information about eligibility, area vaccination sites, the science behind vaccine development and more. The site is currently being translated into Spanish.

The Finger Lakes COVID-19 Vaccine Hub collaborates with health departments, health care providers and community partners in Genesee, Livingston, Monroe, Orleans, Ontario, Seneca, Wayne, Wyoming and Yates counties.



The Hub also partners with <u>Common Ground Health</u>, the region's health research and planning organization, and with the <u>Finger Lakes COVID-19 Vaccine Task Force</u>, a group of 80 regional leaders that will advise the Hub to help ensure equity, transparency, and efficiency in COVID-19 immunizations efforts.



Health Talks Spanish-Language Program

Health Talks is a new <u>Spanish-language</u> program discussing topics covering the COVID-19 vaccine.

Tune in Mondays at 7 p.m. live on <u>lbero's</u> <u>Facebook page</u> as Dr. Tamara Wilson-Cisneros and other local health providers discuss and answer important questions about the vaccine in Spanish.

The program also airs on Sundays at 7 p.m. and Thursdays at 6 a.m. on <u>Poder 97.1 radio</u>.

Vaccine Access in the Finger Lakes Region

Nancy Bennett, M.D., co-leader of the Monroe County Vaccination Task Force, director of the <u>Center for Community Health and</u> <u>Prevention</u>, and co-director of the Clinical and Translational Science Institute at the University of Rochester Medical Center and Wade Norwood, co-leader of the Monroe County Vaccination Task Force, and CEO of <u>Common Ground Health</u> talk about access of the COVID-19 vaccine in the Finger Lakes region on Connections radio. Listen <u>here</u>.



Recommended Reading: from WXXI - <u>Vaccine distribution outpacing supply but equity is a</u> regional priority

From Robert Wood Johnson Foundation - <u>Survey: Attitudes, Views and Values around Health, Equity</u> and Race Amid COVID-19

FUNDING OPPORTUNITIES



COVID-19 Related Funding Compiled by GrantStation

Council on Foundations' list of Global Response Funds

HOW TO HELP

Commerce

Join the Vaccine Volunteer Force

The United Way of Greater Rochester is leading local efforts to recruit and organize the COVID-19 Vaccine Volunteer Force, as a massive number of general and clinical volunteers are needed to help with vaccine distribution. Watch <u>this report on Fox Rochester</u> to learn more about the effort.

Visit the <u>United Way's website</u> to sign up to volunteer at vaccination and testing sites.



NEW: Urban League has partnered with ESL

business stabilization grants

Federal Credit Union to provide \$300,000 in small

Federal, State, and Local Financial Assistance

compiled by the Greater Rochester Chamber of

PUBLIC HEALTH MESSAGES TO SHARE



The mission of the Greater Rochester Health Foundation is to pursue and invest in solutions that build a healthier region where all people can thrive.

