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greater rochester
Health
foundation

November 12, 2020

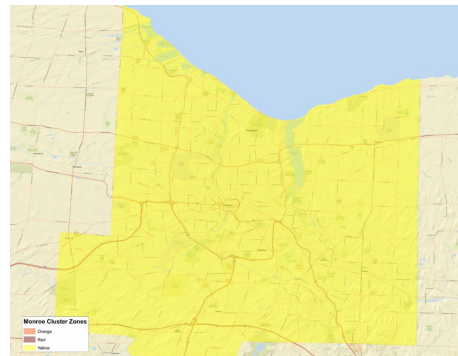
Dear Partners,

Governor Cuomo has announced that in the last four weeks, Monroe County's 7-day average COVID-19 positivity rate has increased -- meeting the metrics for a yellow focus zone designation. This designation means that new restrictions have been placed on non-essential gatherings, houses of worship, restaurants and schools.

Read more about micro cluster focus zones [here](#).

As the holiday season approaches, health experts continue to urge the public to use discretion with any travel plans. In addition, the CDC has also issued guidance on holiday celebrations and small gatherings [here](#). Review the latest travel notices from the state [here](#).

For those who are celebrating, we hope you have a safe and healthy holiday!



LEARNING & ENGAGEMENT

[Lifespan](#) is presenting an online webinar - Housing Options for Older Adults, **Friday, Nov. 13 from noon to 1 p.m.** Housing options for older adults are numerous and the options can be confusing. Learn about the common types, what they provide, what they cost, and how they are paid. Click [here](#) to register.

Register by Friday for [ROC the Future's](#) State of our Children virtual event, **Monday Nov. 16 - Thursday, Nov. 19.**

This year's theme is "*Equity and Education: The Next Horizon*," and features a series of panel discussions focused on pertinent topics related to the digital divide, racism and education and educational access. View the full schedule and register [here](#).

More: Listen to a Connections radio interview [here](#) as guests discuss what the data shows in this year's [State of the Children report card](#) when it comes to education, health, and more -- and action items going forward.



[Coordinated Care Services, Inc.](#) presents "How Community Schools Provide Stability to Families and Neighborhoods," **Wednesday, Nov. 18, from noon to 12:30 p.m.** Learn how formal partnerships between schools, health care providers, and community-based organizations support children and families to get the resources they need to prioritize academic success. Community schools distribute efforts so teachers can focus on curriculum, and on-site professionals can provide needed links to housing, food, social-emotional health care, primary health care, and other supports. Register for the virtual event [here](#).

[UR Medicine Pediatric Behavioral Health & Wellness](#) is hosting a series of online webinars sponsored by the Health Foundation to discuss topics related to child and teen mental health. Next up: "What you Need to Know about Deciding if and When to use Medication for Behavioral Health Challenges in Youth," at **noon on Thursday, Dec. 3**. Click [here](#) to register for the free webinar.

Recommended:

[Common Ground Health Mythbusters: COVID and Flu and Vaccines](#)

Watch more Mythbuster discussions [here](#).



FUNDING OPPORTUNITIES

[Brave of Heart Fund](#) continues to accept applications for grants to support eligible family members of frontline healthcare workers and volunteers who lost their lives to COVID-19 while caring for others. Impacted families may apply for financial support for needs including medical care and counseling, housing, food, transportation, and the educational needs of family members. Click [here](#) for more information.

[Farash Foundation's](#) COVID-19 Relief Fund provides unrestricted support to non-profit organizations located in Monroe and Ontario Counties that have a mission specific to arts and culture, education, or entrepreneurship/workforce development. Learn more and apply [here](#).

The [W.K. Kellogg Foundation](#) is looking for game-changing ideas to advance racial equity through its \$90 million #RacialEquity2030 challenge. Learn more [here](#).

Through a call for proposals, the [Robert Wood Johnson Foundation](#), under its [Policies for Action](#) program, will fund research that addresses systemic racism in public policy. Click [here](#) to learn more.

[Greater Rochester Health Foundation Funding Resource Page](#)

[Community Crisis Fund](#) activated by the [United Way](#) and [Rochester Area Community Foundation](#)

[COVID-19 Related Funding Compiled by GrantStation](#)

[Council on Foundations' list of Global Response Funds](#)

COVID-19 RESOURCES

[NYS School Covid Report Card](#)

[COVID-19 Test Site Locator](#)

[CDC Resources for K-12 Schools and Childcare Programs](#)

County-specific information related to COVID-19:

[Genesee](#)
[Livingston](#)
[Monroe](#)
[Ontario](#)
[Orleans](#)
[Seneca](#)
[Wayne](#)
[Wyoming](#)
[Yates](#)

COMMUNITY EVENTS

(click on the graphics below for more information)



SAVE THE DATES

Action for a Better Community, Inc. presents its

SIGNATURE EVENT

“Racism is a Public Health Crisis - Attacking the 2 Pandemics”

A Virtual Conference Series

Thursday, January 14th, 21st, and 28th, 2021

Mark your calendars for this action focused series aimed to set the pace for 2021.

For more information on sponsorship and partnership opportunities please contact Sonjia Edwards-Miller at (585) 325-5116, ext:4110 or email: SEdwards@abcinfo.org.

ACTION for a **BETTER COMMUNITY**



ATTENTION PARTNERS & GRANTEES:

Do you have a story, event, or funding opportunity to share with us?

Email Communications Officer [Tiana Stephens](#).

PARTNER SPOTLIGHT

COVID Community Challenge

Attention RCSD parents and caregivers! How would like to win thousands of dollars for your child's school PTA or PTO? The University of Rochester has launched a unique fundraiser for the District called the *COVID Community Challenge* to help bring the community together to minimize the effects of the pandemic.

Here's how it works:

- PTA/PTOs across the school district compete to register as many people (over the age of 18) as

they can for the [ROC COVID](#) daily health screening tool.

- Every school that registers at least 150 people by November 20 will receive a \$500 cash prize for their PTA/PTO.
- The team with the most people registered at the end of the Challenge, January 31, 2021 will receive a prize of \$15,000! (\$10,000 goes to 2nd place team and \$5,000 to 3rd place team)

Visit the [COVID Community Challenge website](#) to join the challenge!



COVID COMMUNITY CHALLENGE

SIGN UP FOR ROC COVID & HELP AN RCGSD PARENT-TEACHER GROUP WIN UP TO \$15,000!

Join the challenge & help prevent the spread of COVID-19

VISIT [ROCCOVID.ORG/CHALLENGE](https://roccovid.org/challenge) TO GET STARTED!

All community members 18 and older can participate.

SHARABLE PUBLIC HEALTH RESOURCES

PROTECT YOUR CIRCLE
STAY HOME & SAVE LIVES



STAY HOME OR STAY SIX FEET APART

STOP THE SPREAD

The mission of the Greater Rochester Health Foundation is to pursue and invest in solutions that build a healthier region where all people can thrive.

